



UOFTHACKS

S P O N S O R S H I P P A C K A G E

2016

T H E M O S T U N A P O L O G E T I C H A C K A T H O N

 [@uofthacks](https://twitter.com/uofthacks)  uofthacks.com  contact@uofthacks.com



36
HOURS



500
PARTICIPANTS



HACK WITH US

With over 500 of the most brilliant minds vigorously hacking on a 36 hour deadline, UofTHacks is Canada's first student hackathon. It is driven by the ambition and determination of aspiring young computer scientists, along with support from outstanding sponsors. We invite you to join us in January, where we bring together a jam-packed schedule including hands-on workshops, enlightening seminars, the best in company swag, incredible prizes, the most scrumptious food and hundreds of crazy new hack demos!

WHY

SPONSOR?

01

UofTHacks is a chance for your firm to attract the top talent, whether it's for a summer internship or a full time offer. Our students come from various backgrounds, with different interests that span Artificial Intelligence and Linguistics to Music.

02

Build your company image. This isn't just a chance to get the word out about yourselves, but to plant an image of who you are and what you have to offer the next generation of software developers, engineers and entrepreneurs.

03

This will be some of the best promotion your company will receive, not just on social media and the hackathon floor, but also through the vast network of external media as well.





FLURRY

\$500



HAIL

\$1500



ICE STORM

\$8000



BLIZZARD

\$20000

GENERAL

Mentors



Sponsor Table



Prelim Judge



Final Judge



Speaker at Keynote



Hosted by



HACKER ENGAGEMENT

API & Hardware Directory



Opening Ceremony Demo

1-MINUTE

2-MINUTES

Workshop



RECRUITING

Career Fair



Resumes

POST-EVENT

PRE-EVENT

BRANDING

Logo on Website



Swag Bags



Logo in Program



Logo on T-Shirt



Social Media Shoutout

BI-WEEKLY

WEEKLY

WEEKLY

One full page in our Program



Promotional Email

POST-EVENT

PRE & POST-EVENT

Branded Meal



ADD-ONS

Resumes

\$1000

Workshop

Recruiters

\$500

30 Minutes during UofTHacks

\$500

Opening Ceremony Demo (1 min)

\$500

4 Hours before UofTHacks

\$1000

Mini Event

\$500